

## Electronic Acknowledgement Receipt

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|---|----------------------------------|
| <b>EFS ID:</b>                              | 9251823                          |
| <b>Application Number:</b>                  | 10814102                         |
| <b>International Application Number:</b>    |                                  |
| <b>Confirmation Number:</b>                 | 5180                             |
| <b>Title of Invention:</b>                  | Advertisement approval           |
| <b>First Named Inventor/Applicant Name:</b> | Kristin Coit                     |
| <b>Customer Number:</b>                     | 26192                            |
| <b>Filer:</b>                               | George Paul Bonanto/LaYonda Prue |
| <b>Filer Authorized By:</b>                 | George Paul Bonanto              |
| <b>Attorney Docket Number:</b>              | 16113-769001 / GP-241-00-        |
| <b>Receipt Date:</b>                        | 18-JAN-2011                      |
| <b>Filing Date:</b>                         | 31-MAR-2004                      |
| <b>Time Stamp:</b>                          | 15:51:53                         |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)      |

### Payment information:

|  |                 |
|--|-----------------|
| Submitted with Payment                   | yes             |
| Payment Type                             | Deposit Account |
| Payment was successfully received in RAM | \$1650          |
| RAM confirmation Number                  | 2694            |
| Deposit Account                          | 061050          |
| Authorized User                          |                 |

### File Listing:

| Document Number | Document Description | File Name | File Size(Bytes)/Message Digest | Multi Part/.zip | Pages (if appl.) |
|-----------------|----------------------|-----------|---------------------------------|-----------------|------------------|
|                 |                      |           |                                 |                 |                  |

|   |                        |                      |  |    |   |
|---|------------------------|----------------------|--|----|---|
| 1 | Notice of Appeal Filed | Notice-of-Appeal.pdf | 47926<br>d8f757c3d762e7a0b70ad71cb725c7597<br>9c09 | no | 1 |
|---|------------------------|----------------------|--|----|---|

**Warnings:**
**Information:**

|   |  |              |  |     |    |
|---|--|--------------|--|-----|----|
| 2 |  | Response.pdf | 101317<br>e00cc329946d15240090d49318750b65a280<br>4108f7 | yes | 11 |
|---|--|--------------|--|-----|----|

**Multipart Description/PDF files in .zip description**

| Document Description | Start | End |
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|  |   |   |
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| Amendment Copy Claims/Response to Suggested Claims | 1 | 1 |
|--|---|---|

|        |   |   |
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| Claims | 2 | 7 |
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|  |   |    |
|--|---|----|
| Applicant Arguments/Remarks Made in an Amendment | 8 | 11 |
|--|---|----|

**Warnings:**
**Information:**

|   |                   |                                    |  |    |   |
|---|-------------------|------------------------------------|--|----|---|
| 3 | Extension of Time | Three-Month-Extension-Petition.pdf | 38851<br>ae021167e7a221045c108972d01b67e600<br>73e02 | no | 1 |
|---|-------------------|------------------------------------|--|----|---|

**Warnings:**
**Information:**

|   |                         |              |  |    |   |
|---|-------------------------|--------------|--|----|---|
| 4 | Fee Worksheet (PTO-875) | fee-info.pdf | 31929<br>8d42fb217ac133e44a6b1170c5d3e7ff8c<br>612 | no | 2 |
|---|-------------------------|--------------|--|----|---|

**Warnings:**
**Information:**

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|-------------------------------------|--------|
| <b>Total Files Size (in bytes):</b> | 220023 |
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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.